

## **Auto Insurance Industry Report Mexico 6M18**

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Figures in this document are stated in millions of Mexican pesos, except where otherwise specified, and they may vary due to rounding.

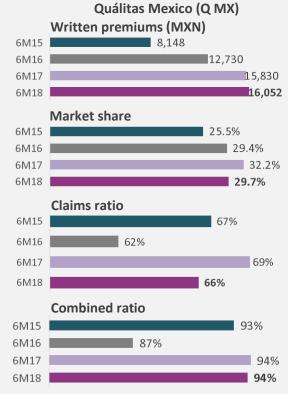


According to the Mexican Association of Insurance Institutions (AMIS), auto insurance industry in Mexico had a nominal growth of 10.1% in premiums written during the first half of 2018. It is worth mentioning that the annual GDP grew 1.6%<sup>1</sup> and the annual inflation rate as of June was 4.65%<sup>2</sup>.

Automobile financing registered 68.7% of new car sales, this mainly driven by the agencies and financial branches of automakers. New light vehicle sales slowed down by 8.4% compared to the same period of 2017, trucks sales decreased 4.5% during the same period<sup>3</sup>.

Regarding costs, the industry recorded a combined ratio of 93.6%, lower figure when compared to the 97.4% registered in 6M17, which is mainly derived from a decrease in claims and acquisition ratios. It is important to mention that both decreases are linked to a lower number of meteorological events and to the decrease in new car sales obtained through financing in Mexico.

In order to have a better analysis of the industry, we subdivide bank-owned insurance companies. These companies, as they are part of financial groups, have cross selling with the bank's customers and have different costs structures.



Companies	Written Premiums	Growth	Operating Result	Investment Income	Net Result	Claims Ratio	Combined Ratio
Quálitas	16,052	1.4%	707	1,035	1,199	66%	94%
Other	29,028	16.7%	1,354	1,487	2,362	62%	94%
Sum Insurance Companies	45,080	10.8%	2,061	2,522	3,561	64%	94%
Bank-owned	8,997	6.8%	825	1,145	1,843	70%	89%
Total Market (35 Companies)*	54,077	10.1%	2,886	3,667	5,404	65%	94%

<sup>&</sup>lt;sup>1</sup>Source: National Institute of Statistic and Geography (INEGI as per its acronym in Spanish)



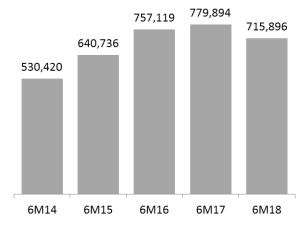
<sup>&</sup>lt;sup>2</sup> Source: Mexico's Central Bank (Banxico, as per its acronym in Spanish)

<sup>&</sup>lt;sup>3</sup>Source: Mexican Association of Automobile Dealers (AMDA as per its acronym in Spanish)

<sup>\* 34</sup> Insurance Companies and 1 Reinsurer

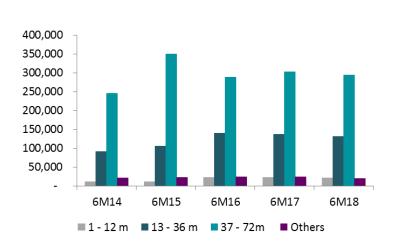
## **Automobile Industry and Financing**

# Nationwide Sales of Vehicles<sup>4</sup> (Automobiles and Trucks)



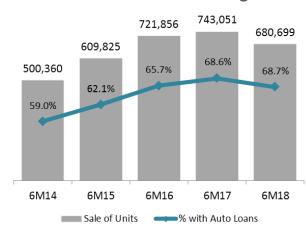
Sales of new units (automobiles & trucks) decreased 8.2% when compared to the first half of 2017, totaling 715,896 units.

## Financing Terms<sup>5</sup>



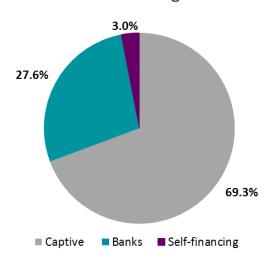
At the end of the first six months of 2018, most car loans (31.6%) had a duration of 60 months, with 147,851 allocations.

## **Automobile Financing**<sup>4</sup>



Automobile credit reached 68.7% of light vehicles sales, compared to 68.6% of the same period of the previous year.

### Automobile Financing Market<sup>5</sup>



The main sources of financing to purchase a car were automakers and automotive agencies (captives) with a 69.3% of market share.

<sup>&</sup>lt;sup>5</sup> Source: JATO Dynamics. Figures stated in number of allocations.



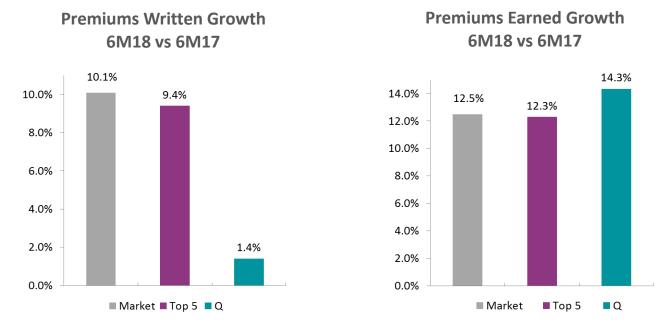
<sup>&</sup>lt;sup>4</sup> Source: ANPACT and AMDA. Figures are stated in units of sold automobiles.

## **Automobile Insurance Industry**

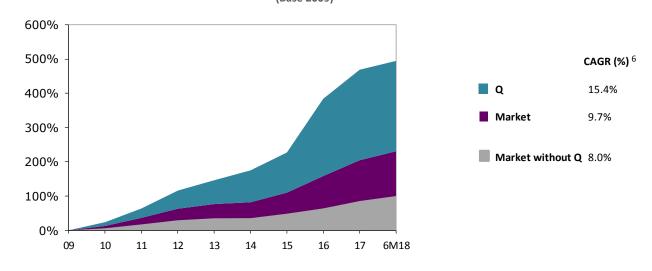
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The market recorded total premiums written of \$54,077 million in the first semester of 2018, a 10.1% increase in comparison to the same period of the previous year. Top 5 companies grew 9.4%, medium companies 9.3%, and small companies 29.3%.

Market's net profit was \$5,404 million, this is mainly explained by an operating result of \$2,886 million and an investment income of \$3,667 million.



## Cumulative growth in Premiums Written (Base 2009)



<sup>&</sup>lt;sup>6</sup> CAGR: Compound Annual Growth Rate



## **Automobile Insurance Industry 6M18**

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Other

Total Market (35 Companies)\*

		Premiums Writter	Premiums Earned		
Company	MXN	Market Share	Growth 6M18 vs 6M17	MXN	Market Share
Quálitas	16,052	29.7%	1.4%	15,109	31.9%
Chubb	5,867	10.9%	29.1%	2,255	4.8%
G.N.P.	5,773	10.7%	(4.4%)	5,834	12.3%
AXA Seguros	4,742	8.8%	21.0%	4,797	10.1%
HDI Seguros	3,798	7.0%	36.4%	2,968	6.3%
Top 5	36,232	67.0%	9.4%	30,963	65.4%
Banorte	2,987	5.5%	13.2%	2,524	5.3%
BBVA Bancomer	2,219	4.1%	(1.4%)	2,021	4.3%
Inbursa	2,116	3.9%	(4.0%)	2,160	4.6%
Zurich Daños	1,747	3.2%	10.6%	1,453	3.1%
Mapfre México	1,712	3.2%	16.0%	1,973	4.2%
Atlas	1,501	2.8%	5.5%	1,453	3.1%
Afirme	1,206	2.2%	22.0%	1,025	2.2%
Ana	891	1.6%	27.7%	642	1.4%
General de Seguros	661	1.2%	(2.6%)	656	1.4%
SURA	558	1.0%	65.8%	648	1.4%
Medium	15,598	28.8%	9.3%	14,555	30.8%
Other	2,246	4.2%	29.3%	1,797	3.8%
Total Market (35 Companies)*	54,077	100.0%	10.1%	47,316	100.0%
Total Market (35 Companies)*  Company	54,077 Operating Result	Investment Income	10.1% Net Result	47,316 Claims Ratio	100.0% Combined Ratio
	Operating	Investment			
Company	Operating Result	Investment Income	Net Result	Claims Ratio	Combined Ratio
<b>Company Quálitas</b>	Operating Result 707	Investment Income 1,035	Net Result 1,199	Claims Ratio	Combined Ratio
Company Quálitas Chubb	Operating Result 707 365	Investment Income 1,035 112	Net Result 1,199 403	Claims Ratio 66% 64%	Combined Ratio 94% 88%
Company Quálitas Chubb G.N.P.	Operating Result 707 365 74	Investment Income 1,035 112 408	Net Result  1,199  403 326	Claims Ratio 66% 64% 69%	94% 88% 102%
Company  Quálitas Chubb G.N.P. AXA Seguros	Operating	Investment Income 1,035 112 408 370	Net Result  1,199  403  326  1,130	Claims Ratio  66% 64% 69% 50%	94% 88% 102% 82%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros	Operating Result 707 365 74 880 35	Investment Income 1,035 112 408 370 160	Net Result  1,199 403 326 1,130 138	Claims Ratio 66% 64% 69% 50% 60%	94% 88% 102% 82% 94%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5	Operating Result 707 365 74 880 35 2,061	Investment Income 1,035 112 408 370 160 2,086	Net Result  1,199 403 326 1,130 138 3,196	Claims Ratio  66% 64% 69% 50% 60%	94% 88% 102% 82% 94%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5 Banorte	707 365 74 880 35 2,061	Investment Income  1,035  112  408  370  160  2,086  216	Net Result  1,199 403 326 1,130 138 3,196 529	Claims Ratio  66% 64% 69% 50% 60%  63% 76%	94% 88% 102% 82% 94% 93% 90%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5 Banorte BBVA Bancomer	Operating Result  707 365 74 880 35  2,061 191 262	Investment Income  1,035  112  408  370  160  2,086  216  746	Net Result  1,199 403 326 1,130 138  3,196 529 872	Claims Ratio  66% 64% 69% 50% 60%  63% 76% 77%	94% 88% 102% 82% 94%  93% 90%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5 Banorte BBVA Bancomer Inbursa	Operating Result  707 365 74 880 35  2,061 191 262 157	Investment Income  1,035  112 408 370 160  2,086 216 746 81	Net Result  1,199 403 326 1,130 138 3,196 529 872 183	66% 64% 69% 50% 60% 63% 76% 77% 64%	94% 88% 102% 82% 94% 94% 93%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5 Banorte BBVA Bancomer Inbursa Zurich Daños	Operating Result  707 365 74 880 35  2,061 191 262 157 (98)	Investment Income  1,035  112  408  370  160  2,086  216  746  81  82	1,199 403 326 1,130 138 3,196 529 872 183 6	Claims Ratio  66% 64% 69% 50% 60%  63% 76% 77% 64% 72%	94% 88% 102% 82% 94%  93% 90% 86% 93% 114%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5 Banorte BBVA Bancomer Inbursa Zurich Daños Mapfre México	Operating Result  707 365 74 880 35  2,061 191 262 157 (98) (20)	Investment Income  1,035  112 408 370 160  2,086 216 746 81 82 48	Net Result  1,199 403 326 1,130 138  3,196 529 872 183 6 19	Claims Ratio  66% 64% 69% 50% 60%  63% 76% 77% 64% 72% 66%	94% 88% 102% 82% 94%  93% 90% 86% 93% 114% 106%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros  Top 5 Banorte BBVA Bancomer Inbursa Zurich Daños Mapfre México Atlas	Operating Result  707 365 74 880 35  2,061 191 262 157 (98) (20) 27	Investment Income  1,035  112 408 370 160  2,086 216 746 81 82 48 61	Net Result  1,199 403 326 1,130 138  3,196 529 872 183 6 19 70	66% 64% 69% 50% 60% 63% 76% 77% 64% 72% 66% 73%	94% 88% 102% 82% 94%  94%  94%  106% 97%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros  Top 5 Banorte BBVA Bancomer Inbursa Zurich Daños Mapfre México Atlas Afirme	Operating Result  707 365 74 880 35  2,061 191 262 157 (98) (20) 27 49	Investment Income  1,035  112  408  370  160  2,086  216  746  81  82  48  61  68	Net Result  1,199 403 326 1,130 138 3,196 529 872 183 6 19 70 87	Claims Ratio  66% 64% 69% 50% 60%  63% 76% 77% 64% 72% 66% 73% 61%	94% 88% 102% 82% 94%  93% 90% 86% 93% 114% 106% 97% 90%
Company  Quálitas Chubb G.N.P. AXA Seguros HDI Seguros Top 5 Banorte BBVA Bancomer Inbursa Zurich Daños Mapfre México Atlas Afirme Ana	Operating Result  707 365 74 880 35  2,061 191 262 157 (98) (20) 27 49 67	Investment Income  1,035  112 408 370 160  2,086 216 746 81 82 48 61 68 21	Net Result  1,199 403 326 1,130 138  3,196 529 872 183 6 19 70 87 60	Claims Ratio  66% 64% 69% 50% 60%  63% 76% 77% 64% 72% 66% 73% 61% 52%	94% 88% 102% 82% 94%  93% 90% 86% 93% 114% 106% 97% 90% 87%

147

3,667

**158** 

5,404

53

2,886

93.3%\*

94%

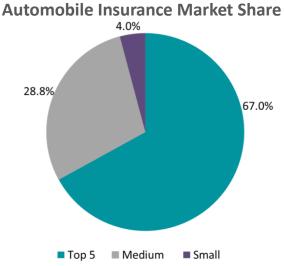
56.5%\*

65%

## **Market Share**

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The five largest companies in the industry accounted for 67.0% of automobile insurance market share. During the year, large companies lost 0.4 percentage points in terms of market share when compared to the same period of 2017. Medium companies decreased their share by 0.2 percentage points and small companies gained 0.6 percentage points.



Q continues to be the leader in the automobile insurance market with 29.7% share and remains well positioned amongst key segments of the market. The Company is ranked in the first two places in every branch of the industry in terms of market share.

### Q Positioning in the Automobile Insurance Market

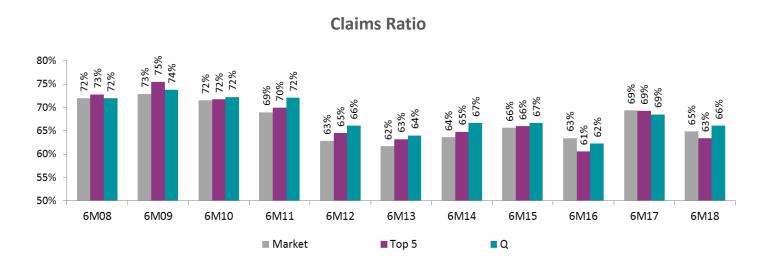
Cars	Written Pr \$ 7,628 Market Sh 21.7% Place: 1 <sup>st</sup>		Truc	ks —	Written Prem \$ 8,047 Market Share 46.2% Place: 1 st	
Tourists	Written P \$ 121 Market Sh 19.5% Place: 2 <sup>nd</sup>		Other 17	er o	Written Prem \$ 257 Market Share 28.9% Place: 1 st	
Q Total	Auto	Written Premiur \$ 16,052	ms:	Market S 29.7%	hare:	Place:



## **Costs Ratios**

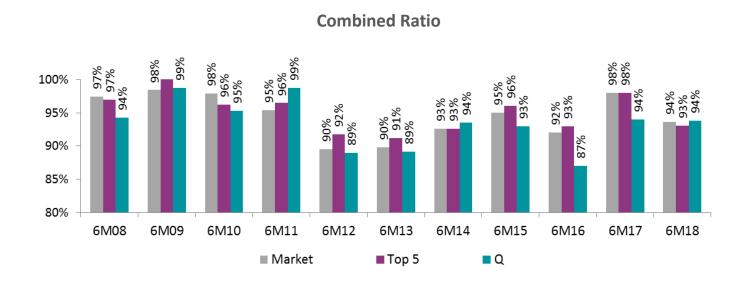
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The industry recorded lower claims ratio when compared to the same term of the previous year. Claims ratio of the five largest companies decreased from 69% to 65%, while Q's claims ratio dropped from 69% to 66%.



Combined ratio for the industry was 94%, figure lower than the 98% registered by the end of 6M17. The five largest companies recorded 93% combined ratio, and Q 94% during the period.

Combined ratio for the industry without bank-owned Insurance companies, reached 94%.





#### **About Quálitas:**

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market cap penetration, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in the country. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker "Q" (Bloomberg: Q\*:MM).

This document may include forward-looking statements that involve risks and uncertainties. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," and similar expressions may identify such forward-looking statements. The Company wants to caution readers that any forward-looking statement in this document or made by the company's management, involves risks and uncertainties that may change based on various important factors not under the Company's control. Forward-looking statements relate to the company's current situation only as of their dates of publication.

#### Information sources:

- 1) AMIS. Asociación Mexicana de Instituciones de Seguros, A.C., (Mexican Association of Insurance Institutions); www.amis.com.mx
- 2) ANPACT. Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones, A.C., (National Association of Producers of Buses, Trucks and Tractors); www.anpact.com.mx
- 3) AMDA. Asociación Mexicana de Distribuidores de Automotores, A.C. (Mexican Association of Automotive Dealers); www.amda.mx
- 4) JATO Dynamics. htttp://www.jato.com/Mexico

If you wish to refer to another source, you may visit the Mexican Insurance Companies' Regulator (National Insurance and Bonds Commission) web page: www.cnsf.gob.mx

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