

## Guidance 2017

Quálitas Controladora, S.A.B. de C.V. (“Q”, “Quálitas” or “the Company”) (BMV: Q\*), informs its shareholders and the investment community its 2017 Guidance.

	2017
<b>Written Premium</b>	15%
<b>Acquisition Ratio</b>	24 - 25%
<b>Claims Ratio</b>	67 - 68%
<b>Operating Ratio</b>	2 - 3%
<b>Combined Ratio</b>	93 - 96%
<b>Operating Margin (Op Result/Earned Premium)</b>	1.5 - 2%
<b>Investment Income</b>	Cetes 28 days* + 100bp

\*28 -Day Treasury issued by Mexican Federal Government

### About Quálitas:

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in Mexico. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker “Q” (Bloomberg: Q\*: MM)

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