



Mexico City, July 22, 2014

Quálitas Controladora, S.A.B. de C.V. INFORMS:

Quálitas Controladora's Board of Directors, mindful of the sector's future opportunities, is enhancing its structure and as a result is pleased to announce that the Engineer José Antonio Correa Etchegaray has join us as Finance Director, responsible for the areas of Internal Auditing, Controlling, Treasury, Process Control, Legal and Human Resources.

Mr. Correa Etchegaray holds a degree in Chemical Engineering from the Iberoamericana University, and a certificate in Strategic Management from IPADE in Mexico. He has a considerable professional career in Procter & Gamble as Finance Director for Mexico and Central America, as well as other countries. In the past nine years he was also the Finance Director at Seguros Monterrey/New York Life.

Mr. Wilfrido Castillo Sánchez Mejorada will be responsible for the areas of Investments, Investor Relations and New Projects focused on maintaining and improving service excellence and cost control.

We are very pleased to welcome Mr. Correa Etchegaray*.

* While Mr. Correa Etchegaray joined Quálitas Controladora on July 7, this information is announced to investors 2 weeks later following best practices of Corporate Governance, once Mr. Correa was introduced to the Company's Board Members and to other relevant parties.



Preliminary Figures 6M14

Quálitas Controladora S.A.B. de C.V. (QC) announces that the following consolidated figures from January 1st through June 30, 2014 were presented to the Board of Directors in yesterday's session.

Figures in this document are stated in millions of pesos and may vary due to rounding.

	6M14	6M13	% Ch.
Premiums Written	8,610	7,608	13.2%
Net Premiums Written	8,610	7,610	13.1%
Premiums Earned	7,355	6,638	10.8%
Acquisition Cost	2,011	1,757	14.5%
L&LAE	4,902	4,213	16.4%
Operating Expenses	343	202	69.4%
Operating Result	99	466	-78.8%
Integral Financing Result	523	391	33.7%
Net Result	417	577	-27.8%
Acquisition Ratio	23.4%	23.1%	27.9 bp
L&LAE Ratio	66.7%	63.5%	317.9 bp
Operating Ratio	4.0%	2.7%	132.2 bp
Combined Ratio	94.0%	89.2%	478.0 bp
Total Assets	22,316	19,217	16.1%
Technical Reserves	14,368	12,290	16.9%
Stockholders' Equity	4,167	3,864	7.9%

The 2Q14 earning results will be sent on Thursday July 24 with the corresponding results analysis and discussion.

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