

Mexico City, March 31st, 2020

IMPORTANT NOTICE TO SUPPORT INTERMEDIARIES AND SHAREHOLDERS IN THE ISSUANCE OF ADMISSION PASSES DURING THE COVID-19 CONTINGENCY

In this sole occasion and as a preventive matter considering the measures issued by the authorities due to the Covid-19, we hereby inform you that the issuance of the Admission passes to the General Ordinary and Extraordinary Shareholders' Meeting of **QUÁLITAS CONTROLADORA, S.A.B. DE C.V.** (the "Company"), which will be held on April 20, 2020 at 17:30 hours, shall be carried out electronically in accordance with the following procedure:

1. To send the request via email to the following persons Xavier Mangino Dueñas, Elena Ibarrola Morlet, Cristian Gastelum Rodríguez and Edith Marquez Díaz in the emails Xavier.mangino@dlapiper.com, elena.ibarrola@dlapiper.com, Cristian.gastelum@dlapiper.com and edith.marquez@dlapiper.com (**please include each and every one in all communications related to this subject**).
2. To all requests carried out according to number 1 above, there must be attached, the specific Certificate issued by the S.D. Indeval Institución para el Depósito de Valores, S.A. de C.V., the list of clients who wish to attend the Shareholders' Meeting, the corresponding form and other documents usually required for the issuance of the admission passes.
3. Once the information is received and validated according to the above numbers, the Secretary of the Company, which is in charge of Xavier Mangino Dueñas, will send via email the admission passes requested.
4. In this occasion in order to comply with all sanitary measures, avoid the risk of contagion during the celebration of the Shareholders' Meeting, be able to solve the topics in it and generate certainty to the shareholders and the stock market, **the intermediaries may be able to issue a power of attorney in favor of Elena Ibarrola Morlet and/or Adolfo Obregón Barrios, which will vote according to the instructions indicated in such powers, with this, we will be able to achieve a proper representation of the shareholders in a smaller number of people gathered together.**
5. Any doubt related to the procedure may be consulted and will be solved via email by Xavier Mangino Dueñas, Elena Ibarrola Morlet, Cristian Gastelum Rodríguez and/or Edith Marquez Díaz in the emails Xavier.mangino@dlapiper.com, elena.ibarrola@dlapiper.com, Cristian.gastelum@dlapiper.com and edith.marquez@dlapiper.com (**please include each and every one in all communications related to this subject**).

The intention of the procedure described in the numerals above, was conceived in order to comply even in times like this, with the Company's commitment to maintain the highest standards of corporate governance.

It is for this reason that we ask to all financial intermediaries their special collaboration and support in order to be able to achieve as soon as possible and in the greatest possible number, the reception of applications for the issuance of the admission passes, in terms of the procedure previously mentioned. The above in order to carry out the celebration of the Meeting in a successful way, being able to adopt the resolutions favorably according to the topics to be held in such Meeting, with which the Company is convinced, it will generate a great deal of certainty and transparency to the shareholders; but also to all participants in the stock market.

Finally, we did not fail to mention that the Company is committed at all times to its shareholders and the stock market in general, as well as to give transparency and continuity to the management of the Company, the foregoing within the applicable legal regulatory framework. Which is why, what is set on point 4 of the mechanism described above, consisting in the appointment of the attorneys-in-fact, is intended to provide our support in carrying out the procedure described in this communication.

It is worth mentioning that the procedure described is in no way intended to avoid compliance with each and every one of the obligations in charge of the financial intermediaries and shareholders of the Company imposed by the legal provisions and circulars in force and applicable to everything related to the application and issuance of the admission passes for the General Shareholders' Meetings.

About Quálitas

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market cap penetration, with operations in El Salvador, Costa Rica, USA and Peru. Its specialized business model, has allowed the company to provide top quality service under the largest network in the country. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker "Q" (Bloomberg: Q*:MM).

Investor relations contacts

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