

BBVA restarted coverage of Quálitas Controladora

Quálitas Controladora, S.A.B. of C.V. ("Quálitas", "the Company" or "the Group") (BMV: Q*), informs its shareholders and the investment community that BBVA Cash Equity Research restarted coverage as of June 10th, 2019.

The above mainly because they consider that Quálitas a company with a profitable history focused on the creation of value within the business model, and focused on maintaining leadership in the market through an excellent quality service.

BBVA highlighted topics such as valuation, estimates, sensitivity analysis, comparisons among competitors, current market situation and macroeconomic environment, as well as the company's vision for the future, seeking to remain as sector leaders based on the two fundamental pillars, excellent service and costs control.

| Institution | Analyst | E-mail | Target Price |
|---------------|------------------|-----------------------------------|--------------|
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About Quálitas

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica, USA and Peru. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in Mexico. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker "Q" (Bloomberg: Q*: MM)

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