



Mexico City, April 10, 2015 – Quálitas Controladora, S.A.B. de C.V. (“Quálitas”, “the Company” or “the Group”) (BMV: QC CPO), announces its shareholders and the public in general, on the proposals that the Board of Directors will present during the General Ordinary Shareholders’ Annual Meeting, to be held on April 20, 2015, at the Company’s offices.

Board of Directors

Appointment and ratification of the following Board Members:

MEMBER	ALTERNATE MEMBER
Joaquín Brockman Lozano	Noah Daniel Couttolenc Brockmann**
Wilfrido Javier Castillo Sánchez Mejorada	Wilfrido Javier Castillo Miranda Olea
Fernando Jacinto Velarde Muro*	
Juan Murguía Pozzi	
Juan Felipe Sottit Achutegui*	
Juan Marco Gutiérrez Wanless*	
Harald Feldhaus Herrmann*	
Juan Orozco y Gómez Portugal*	
Raúl Alejandro Jiménez-Bonnet García*	
Mauricio Domenge Gaudry*	
Christian Alejandro Pedemonte del Castillo*	

*Independent Member

**Proposed Alternate Member of the Board

Noah Daniel Couttolenc Brockmann is proposed as Alternate Member in replacement of Ricardo Escamilla Ruiz.

Noah Daniel Couttolenc Brockmann has great experience in the financial and insurance fields. Before joining Quálitas in 2014 he was CEO at DXN Express, a Sofom specialized in individual lending. From 2009 to 2010 he worked as VP of Finance and Administration at Opcipres, a Sofom specialized in individual lending. From 2001 to 2008 he worked as Quálitas as Financial VP. Previously he worked as Corporate Business Manager at Deloitte.

He earned his Bachelors of Business Administration at the Universidad Anáhuac and holds an MBA from Notre Dame University.

Approval to revoke the appointments of Ricardo Escamilla Ruíz as Alternate Member and Héctor Rosas Rivera as Member of the Board.

Audit Committee

Proposal to ratify Fernando Jacinto Velarde Muro, Raúl Alejandro Jiménez-Bonnet and Mauricio Domenge Gaudry as independent members. Proposal to ratify Fernando Jacinto Velarde Muro as Chairman of the Committee.

Corporate Practices Committee

Proposal to appoint Mauricio Domenge Gaudry as Chairman of the Committee. Proposal to ratify Juan Felipe Sottit Achutegui, Harald Feldhaus Herrmann and Christian Alejandro Pedemonte del Castillo as independent members.

Approval of compensations for services rendered by Board Members and Committee Members

Members and their alternates who are officers or employees of the Company or any of its subsidiaries, shall not be eligible for payment whatsoever stemming from filling any position in the Board or the Committees.

Position	Annual Compensation
Board Members	MXP.250,000.00
Chairman of the Audit Committee	MXP.330,000.00
Member of the Audit Committee	MXP.165,000.00
Chairman of the Corporate Practices Committee	MXP.200,000.00
Member of the Corporate Practices Committee	MXP.100,000.00

Year 2014 Results

The reports from the Board of Directors, the Audit and Corporate Practices Committees, and from the CEO will be presented. These reports are part of Quálitás Annual Report, which will be available at the Company's website.

Approval of the financial information for the year 2014, audited by Galaz, Yamazaki, Ruiz Urquiza, S.C. (Member of Deloitte Touche Tohmatsu Limited), previously approved by the Audit Committee.

Repurchase of Shares

Approval of the amount of MXP.135 million that the Company may use in repurchase of own shares.



Quálitas Controladora (QC) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in the country. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker "QC" (Bloomberg: QC:MM).

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