

Mexico City, July 17, 2012.

Quálitas Compañía de Seguros, S.A.B. de C.V. informs
the Result of its Public Exchange Offer

Quálitas Compañía de Seguros, S.A.B. de C.V. informs that the exchange offer of the total amount of its CPOs in circulation for the CPOs of the holding company, Quálitas Controladora, S.A.B. de C.V., concluded yesterday, July 16, with an exchange of 99.7%. Consequently, Quálitas Controladora started trading in the Mexican Stock Exchange starting today, July 17, with the following data:

Ticker: QC CPO

ISIN: MX01QC000000

This offer was in effect from June 19 through July 16 2012, attaining an exchange of 448,600,163 CPOs of a total of 449,999,999 CPOs in circulation.

This transaction will grant the Company greater corporate flexibility to enter foreign markets and complementary businesses, and will enhance its operating and financial structure to better position it vis-à-vis new investment opportunities.

On the other hand, having obtained in the exchange offer over 95% of Quálitas Compañía de Seguros' CPOs, we will initiate actions to delist the security (ticker Q) from the Mexican Stock Exchange.

We are satisfied with the results achieved and grateful with our investors for their participation and trust. Likewise, we extend our appreciation to the authorities, advisors and intermediaries that supported us to make this transaction possible.

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Prospectus of the Exchange Offer:

www.qualitas.com.mx / Inversionistas / Controladora