

Mexico City, March 19, 2013.

Quálitas Controladora, S.A.B. de C.V. INFORMS:

The Ordinary General Shareholders' Meeting of Quálitas Controladora, S.A.B. de C.V., held on March 14, 2013, approved the payment of a cash dividend for PS\$315'000,000 which will be wholly paid on April 9, 2013.

The dividend payment represents PS\$0.70 per CPO.

The resolutions of the Shareholders' Meeting have been published on the website of the Mexican Stock Exchange at the following link:

http://www.bmv.com.mx/acueorda/acueorda_443200_1.pdf

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