

Mexico City, September 7, 2016 – Quálitas, S.A.B. de C.V. (“Quálitas”, “Q”, or “the Company”) (BMV: Q*), informs its shareholders and the investment community that Antonia Gutiérrez has decided to leave Quálitas to undertake a professional opportunity outside the Company. Consequently, Mariana Fernández will assume responsibilities as IR Manager. Mariana joined Quálitas in January 2012 and has more than four years of experience in Investor Relations. We are certain she will do an excellent job at her new role. The appointment will be effective October 1st, 2016.

Quálitas is grateful to Antonia and acknowledges her valuable work in Investor Relations and also wishes her the best in future endeavors.

About Quálitas:

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in Mexico. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker “Q” (Bloomberg: Q*: MM)

IR Contact:

- **Mariana Fernández**
mfernandez@qualitas.com.mx
T: +52 (55) 1555-6103
- **Elba Salcedo**
esalcedo@qualitas.com.mx
T: +52 (55) 1555-6316

www.qualitas.com.mx