

Mexico City, June 10, 2016 – Quálitas Controladora, S.A.B. de C.V. (“Quálitas”, “the Company” or “the Group”) (BMV: Q), announces its shareholders and the public in general the opening of its new contact center “Maguey”, where claims and roadside assistance call centers will now be placed. “Maguey” has a capacity of more than 400 work stations in addition to the ones in the existing contact center. With this investment Quálitas seeks to expand its capacity to assist its policyholders and to enhance its infrastructure to support future growth and to grant an excellent service.

“Maguey” facilities are specially designed to be disability friendly and to fulfill the needs of telephone executives that attend nationwide claims reports.

Furthermore, following policies and guidelines established as part of the commitment to the environment and sustainability, the building has solar panels that produce 30% of the energy, a water treatment plant and a roof garden. In addition, many adjustments were made to the structure of the building to preserve the nature of the land.



About Qualitas:

Qualitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in the country. Qualitas is listed on the Mexican Stock Exchange (BMV) under the ticker “Q” (Bloomberg: Q*: MM)

Investor Relations Contacts:

- **Antonia Gutiérrez**
agutierrez@qualitas.com.mx

T: +52 (55) 1555-6102

- **Mariana Fernández**
mfernandez@qualitas.com.mx

T: +52 (55) 1555-6103

- **Elba Salcedo**
esalcedo@qualitas.com.mx

T: +52 (55) 1555-6316

www.qualitas.com.mx