

Mexico City, April 7, 2016 – Quálitas Controladora, S.A.B. de C.V. (“Quálitas”, “the Company” or “the Group”) (BMV: Q), announces its shareholders and the public in general, the proposals that the Board of Directors will present during the Ordinary and Extraordinary General Shareholders’ Meeting, to be held on April 28th, 2016, at the Company’s offices.

1. Board of Directors

Appointment and ratification of the following Board Members:

Ratifications:

MEMBER	ALTERNATE MEMBER
Joaquín Brockman Lozano – Chairman	Noah Daniel Couttolenc Brockmann
Wilfrido Javier Castillo Sánchez Mejorada	Wilfrido Javier Castillo Miranda Olea
Juan Murguía Pozzi	
Fernando Jacinto Velarde Muro*	
Juan Felipe Sottit Achutegui*	
Juan Marco Gutiérrez Wanless*	
Harald Feldhaus Herrmann*	
Juan Orozco y Gómez Portugal*	
Raúl Alejandro Jiménez-Bonnet García*	
Mauricio Domenge Gaudry*	
Christian Alejandro Pedemonte del Castillo*	

*Independent Members

New appointments:

- Joaquín Brockman Lozano as CEO of Quálitas Controladora.
- Wilfrido Javier Castillo Sánchez Mejorada as Vice-Chairman of the Board.
- María del Pilar Moreno Alanís as Related Member of the Board.
- Madeleine Brémond Santacruz as Independent Member of the Board.

New Members’ Brief Profile:

María del Pilar Moreno Alanís has more than 25 years of experience in the automobile insurance industry. Before rejoining Quálitas in 2014, she worked for two years as Technical Director for individual cars segment at Grupo Nacional Provincial. She worked from 2002 to 2012 at Quálitas, where her last position was Underwriting and Special Businesses Director.

She worked from 1991 to 2001 at Seguros Monterrey New York Life. Throughout her career she has worked in the technical department, both in reserves and products, support to service offices, underwriting and financial institutions.

María del Pilar has a degree in Actuarial Science from the Universidad Anáhuac del Norte, and a Master's Degree in Mathematical Methods for Finance from the same institution.

Madeleine Brémond Santacruz has extensive experience in the consumer goods and service sector, as well as in tourism. She is currently Vice President of the Board of Directors of El Puerto de Liverpool S.A.B. de C.V. and Tobanis (Holding). She also participates in the Board of Directors of Invox S.A. de C.V., Hoteles y Condominios, and Compañía Hotelera de Guadalajara S.A. de C.V.

She has been actively involved in various philanthropic institutions such as the Foundation Pierre Brémond, A.C., the Board of Trustees of the French-Mexican-Swiss and Belgian Association of beneficence, I.A.P., in addition to being Vice President of the French Alliance of Mexico and of the Board of Trustees of the National Museum of Anthropology A.C.

Madeleine Brémond has a degree in Business Administration from the Universidad Anáhuac.

These designations represent an excellent addition to Quálitás Board of Directors, as they can convey knowledge and experience of senior management in areas that are of great importance for the function and continued growth of the Company.

2. Committees:

Operations Committee

Proposal to establish an Operations Committee for Quálitás Controladora. Designating among its participants the following independent members of the Board; Harald Feldhaus Herrmann and Juan Orozco y Gómez Portugal.

Audit Committee

Proposal to ratify Fernando Jacinto Velarde Muro, Raúl Alejandro Jiménez-Bonnet García and Mauricio Domenge Gaudry as independent members. Proposal to ratify Fernando Jacinto Velarde Muro as Chairman of the Committee.

Corporate Practices Committee

Proposal to ratify Mauricio Domenge Gaudry as Chairman of the Committee. Proposal to ratify Juan Felipe Sottit Achutegui, Harald Feldhaus Herrmann and Christian Alejandro Pedemonte del Castillo as independent members.

3. Approval of compensations for services rendered by Board Members and Committee Members

Members and their alternates who are officers or employees of the Company or any of its subsidiaries, shall not be eligible for payment whatsoever stemming from filling any position in the Board or the Committees.

Position	Annual Compensation
Board Members	Ps.270,000.00
Chairman of the Audit Committee	Ps.330,000.00
Member of the Audit Committee	Ps.165,000.00
Chairman of the Corporate Practices Committee	Ps.200,000.00
Member of the Corporate Practices Committee	Ps.100,000.00

4. Year 2015 Results

The reports from the Board of Directors, the Audit and Corporate Practices Committees, and from the CEO will be presented.

It will be proposed to approve the financial information for the year 2015, dictated by Galaz, Yamazaki, Ruiz Urquiza, S.C. (Member of Deloitte Touche Tohmatsu Limited) previously approved by the Audit Committee.

5. Report on Compliance with Tax Obligations

Proposal to approve the opinion on the certification of compliance with tax obligations for the year 2014.

The information referred in previous paragraphs will be available at the Company's website. www.qualitas.com.mx >> Inversionistas >> Holding >> General Ordinary Shareholders' Meeting. http://inversionistas.qualitas.com.mx/qinv/index.php?option=com_content&view=article&id=480§ion=Controladora&lang=en

6. Repurchase of Shares

Proposal of a Ps.165 million increase in the share buyback program to reach a total of Ps.300 million that the Company may use in repurchase of own shares.

7. Extraordinary General Shareholders' Meeting

Proposal to include in the by-laws of the Company, the new electronic system for press releases and announcements due to the reform to the Mexican General Law of Commercial Companies. The new electronic system will be managed by the Ministry of Economy.

Qualitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in the country. Qualitas is listed on the Mexican Stock Exchange (BMV) under the ticker “Q” (Bloomberg: Q*: MM)

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